

Jake Aron

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- As a teenager, I was a [Sports Illustrated Kids Kid Reporter](#).
- After my freshman year of college, I spent six months in the Disney College Program.
- Days before I left for Walt Disney World, I [set a Guinness World Record](#).
- ❖ Now I'm six months into my professional career in Strategic Communication.

Professional Experience

Organized Crime and Corruption Reporting Project, Strategic Communication Intern January 2026 - Present

- Manage social media accounts to combat disinformation, a challenge for award-winning investigators.
- Write newsletter copy, press releases, and podcast pitches.

Front Porch Media Group, Digital & Social Media Strategist March 2026 - Present

- Create and oversee media lists in Muck Rack, track media inquiries, press coverage, and client mentions.
- Help CEO develop presentations, strategic plans, and social media strategies for clients.

MOJO Ad, Public Relations Account Manager August - December 2025

- Wrote and organized the plan book and co-wrote presentation scripts.
- Pitched an integrated campaign to the Chief Marketing Officer and other executives at Bath & Body Works.

Entrepreneur 2020 - 2025

- **Stakeout** - Co-founder of sports prediction app that won second place in a campus entrepreneurship competition.
- **This Is My City** - Created a line of hats based on city skylines. Honorable mention in campus competition.
- **Button Bonanza Shop** - Created products with funny sayings. 600+ Etsy sales and 5-star customer rating.

Fargo-Moorhead (North Dakota) RedHawks, Promotions Intern May - July 2025

Sherman (Texas) Shadowcats, Director of In-Game Entertainment May - July 2024

Disney College Program, Cast Member June - November 2022

Sports Illustrated Kids, Kid Reporter 2014 - 2017

- Interviewed and created content featuring MLB superstar Clayton Kershaw, NFL star Derrick Henry, women's basketball great Dawn Staley, social media phenoms Dude Perfect, baseball great Rod Carew and more.
- Covered two Final Fours, the first College Football Playoff National Championship and more.

Education

University of Missouri Columbia, MO

Bachelor of Journalism in Strategic Communication | Magna Cum Laude January 2023 - December 2025

Minor in Entrepreneurship and Innovation

- Dean's List: Spring 2023, Fall 2023, Spring 2024, Fall 2024, Spring 2025, Fall 2025
- Selected to speak on behalf of class at graduation.

Bradley University Peoria, IL

- Dean's List: Fall 2021, Spring 2022 August 2021 - May 2022

Extracurricular Experiences

Set the Guinness World Record for the most baseball ground balls fielded in one minute June 16, 2022

- [Wrote about the experience for The Dallas Morning News.](#)

Longtime volunteer for the March of Dimes Since 2004

- Because doctors say my twin brother and I are "[miracle babies](#)," our family became involved in the March of Dimes when I was in diapers. I eventually took on an active role, from singing the national anthem at a major event to speaking at fundraisers.